

HUMANITIES NETWORK

RFP to Bring Public Humanities Projects to New Audiences

I. PURPOSE

The California Council for the Humanities, a state affiliate of the National Endowment for the Humanities, is requesting proposals that will bring public humanities projects to audiences and areas currently underserved by the Council, including Black and Hispanic audiences and audiences in interior and rural California. The project is to accomplish three goals. It must

- 1) present a substantive humanities project;
- 2) serve as a model project for a particular underserved audience or audiences; and
- 3) serve as a model for the Council in terms of its outreach to an underserved audience or audiences.

To accomplish these ends, the Council plans to award a single grant of up to \$25,000 in the spring of 1986. The proposal must include all of the following elements:

1) *Identification* (in consultation with CCH staff) and *location* of the underserved audience and areas to be reached.

2) *Design of an humanities project that will both illustrate and explain the nature of the humanities* and public humanities projects to underserved audiences and areas. The project need not be new, but may be an extension of a current CCH project or revival of a past CCH project, so long as the humanities are central to it. The Council is bound by a Congressional definition of the humanities that includes the following disciplines, history, philosophy, languages, literature, linguistics, archaeology, jurisprudence, history and criticism of the arts, ethics, comparative religion, and those aspects of the social sciences employing historical or philosophical approaches.

3) *Design of strategies* for making underserved audiences and areas aware of the Council and its work on an ongoing basis.

4) *Compilation of a directory of resources in the humanities* for the particular underserved audience and area reached by the project. This should include scholars in the humanities, academic programs, libraries, publications, radio and television stations, and community organizations.

5) *Implementation of a public humanities project* with workshops in the underserved area and with the audience to explain how to make a proposal to CCH.

II. BACKGROUND

The Council annually grants more than \$500,000 for public humanities projects sponsored by a broad diversity of public, academic and private nonprofit organizations. The Council is charged with reaching all audiences and areas in California and has initiated this request-for-proposals to enable the CCH to serve better those areas beyond the San Francisco Bay and Los Angeles metropolitan areas. CCH welcomes proposals that will not only bring the humanities to new areas and audiences during the life of the project, but that will provide procedures, contacts, and resources that will assist outreach efforts in the future.

For the purposes of this request-for-proposals, underserved areas include any area outside of metropolitan Los Angeles, the San Francisco Bay counties, and San Diego, especially the Central Valley. Underserved audiences include the Hispanic and Black communities.

III. EXAMPLES

The Council does not wish to circumscribe or prejudge the format of any proposal. It will, however, favor those proposals that can serve as model programs throughout California and demonstrate how the humanities can be brought to audiences and areas currently underserved by the Council.

For example, a cultural organization in the San Joaquin Valley could organize a series of one-day public humanities programs in Stockton, Bakersfield, and Modesto. At each location, the program would include a morning panel of scholars in history, literature, and anthropology discussing the cultural history of the San Joaquin Valley; a humanities scholar would present a keynote luncheon speech on the portrayal of rural life in literature and the media; and an afternoon workshop could explain how organizations with ideas for public humanities programs can apply to CCH for funds. The project would have a design for promotion that includes mailing lists for all relevant community and academic organizations in the target cities and scholars interested in participating in the programs.

An organization that has already sponsored a CCH project might apply to extend a successful project to the Hispanic community in the Central Valley. Emphasis would be placed on adapting the humanities

content developed in a previous project for the new audiences in the Central Valley. Again, the proposal would design and implement a plan for cultivating audiences in the desired communities, a plan that CCH could use for subsequent outreach activity.

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CCH Offers Proposal-Writing Workshops

If you are not an experienced proposal writer, or even if you are, the CCH workshops will teach you some techniques for writing more successful proposals. Even the best idea has trouble getting funded if you cannot put together a good proposal. *The workshops are free.* Here is our Fall 1985 schedule:

Los Angeles

Tuesday, August 27 (all categories)

Thursday, August 29 (media proposals)

Wednesday, September 4 (all categories)

San Francisco

Wednesday, August 21 (all categories)

Thursday, August 29 (all categories)

Please call the appropriate office to sign up in advance. Group workshops meet from 9:30 a.m. to 12:30 p.m.; individual meetings from 1 p.m. to 4 p.m. ☎

June Grants

Humanities in California Life

ISHI AND KROEBER

Sponsor: Regional Young Adult Project, San Francisco
Director: Wade Hudson

CCH funds will go toward research and script development for a 120-minute film entitled *Ishi and Kroeber* (working title). Historians, anthropologists, and philosophers will review the popular and scholarly writings about Ishi, "the last uncontaminated aboriginal Indian in America," and Kroeber, the anthropologist who discovered him. Their goal is to explain contemporary (1848-1916) California life.

GOLDMINE

Sponsor: The Nevada County Arts Council, Nevada City

Director: Dianna R. Kincaid

Nevada County is bringing together students, adults, tribal groups, senior citizens, "old timers," and scholars to explore the 135-year history of Nevada County and its cultural and economic impact on the State of California. The intent is to bring together diverse groups to explore the past and develop an oral history of this colorful era.

Participants will develop a film documentary, radio series, booth at the Nevada County Fair, and a Heritage Program in the county schools.

JAPANESE IMMIGRANT PRESS OF THE 1930s

Sponsor: The Regents of the University of California; Asian American Studies Center, UC, Los Angeles

Director: Yuji Ichioka

Scholars will hold a two-day conference to study the historical background of the mass internment of Japanese-Americans during World War II. They will explore four themes: the Great Depression and its impact on the Japanese immigrant community, coming of age of first-born Nisei, the Sino-Japanese conflict and US-Japanese relations, and the resurgence of anti-Japanese agitation in the late 1930s. Participants will use the Japanese immigrant press from the 1930s as their primary resource.

Humanities scholars will make formal presentations and serve on discussion panels. The public is welcome.

The following Humanities-In-School projects received regrants for their third and final year. The money will go to securing the programs' future success and providing for their dissemination.

THE HUMANITIES IN PLEASANTON

Sponsor: Amador Valley Joint Union H.S. District, Pleasanton

Director: Nancy Schick

THE ETHICAL FOUNDATIONS OF FREEDOM AND JUSTICE IN AMERICA

Sponsor: Hall Middle School, Larkspur

Director: Joe Jaconette

SIERRA COUNTY ... OUR HERITAGE, OUR FUTURE

Sponsor: Sierra-Plumas Joint U.S.D., Downieville

Director: Milt Gottardi & Louis Phillippi

STRENGTHENING CULTURAL AWARENESS THROUGH A SCHOLAR

Sponsor: Valhalla High School, El Cajon

Director: Claire D. Tremaine

THE LIVING LEGACY OF THE PAST

Sponsor: Harvest Park School, Pleasanton

Director: Lynn Parker

Dissemination of Humanities

SO TO SPEAK

Sponsor: The English-Speaking Union of San Francisco (E-SU)

Director: Maryellen Himell

Scholars are producing a 13-part PBS series exploring the ways in which language shapes human perceptions and prejudices, promotes tolerance and understanding among nations, and defines a person's place in society. The half-hour shows will include such topics as translation, evolution of language, and the differences between the spoken and written word.

The series is an outgrowth of earlier E-SU projects, *A Sea of Language* (radio series) and *The State of the Language* (book). The programs will air nationally.

IMAGES OF RELIGIOUS DIVERSITY IN CALIFORNIA: REFLECTIONS OF A PLURALISTIC WORLD

Sponsor: The Religious Studies Department, UC, Santa Barbara

Director: Gerald J. Larson

Images is a program focusing on the religious diversity in California as it reflects cultural diversity in the world. The hour-and-a-half presentation includes slides comparing California religious art, artifacts, architecture, and practices to their counterparts around the world and is accompanied by music and commentary.

The program will be delivered in Spanish and English at 20 sites around Santa Barbara county. Its purpose is to stimulate discussion and inquiry among adults in the county.

MISS OR MYTH

Sponsor: Open Channel, Santa Cruz County

Director: Geoffrey Dunn

A one-hour documentary, called *Miss or Myth?*, will chronicle the 1985 Miss California and the counter "Myth California" pageants. Both are held simultaneously and result in entertaining and sometimes dramatic confrontations. Interviews with participants and observers will be used to examine such issues as the role of women and beauty pageants in contemporary society and the use of civil disobedience as a means of restricting cultural expression.

The film will air on California public broadcast and community access stations and will be available for community and university screenings.



"HAVE YOU HEARD THE NEWS...?"—THE ORIGINS, SOCIAL CONTEXT AND CULTURAL IMPACT OF RHYTHM AND BLUES

Sponsor: Film Arts Foundation, San Francisco

Director: Bruce Schmiechen

This 58-minute documentary will explore the Afro-American origins of contemporary popular music, particularly the rise of rhythm and blues on the west coast after World War II. Humanities scholars and media professionals will document sociological and cross-cultural aspects of this current art form. The film will be rich with interviews with and narratives by musicians.

The film will be broadcast on PBS stations and distributed to libraries, cultural centers, historical societies, and universities.

THE PEAR GARDEN IN THE WEST: AMERICA'S CHINESE THEATER, 1852-1982. STAGE II

Sponsor: Intersection for the Arts, San Francisco

Director: Jack Chen & Wylie Wong

Intersection for the Arts is preparing several projects, including a U.S. and China tour for the Pear Garden in the West exhibit. CCH is supporting a seminar on Chinese American Performing Arts and the Humanities and a series of live performances (dance, drama, music, and opera) to be held during the San Francisco Fair in September 1985.

CELEBRATE THE REGION

Sponsor: The Valley High School "Excellence in Teaching English" (ETE), Sacramento

Director: Mary Ellen Kashing

Valley High School will hold a day-long symposium "Celebrate the Region." Their goal is to 1) present a secondary-school humanities program based on the literature and history of California's distinct regional populations and 2) demonstrate the means for uniting humanities disciplines and community groups to develop similar programs across the state. They hope to disseminate the ETE project to other schools and communities.

The presentation will be held in Sacramento in September 1985. It is open to the public.

Humanities for Californians

A WEEKEND WITH SHAKESPEARE 1985

Sponsor: Shakespeare/Santa Cruz

Director: Mary-Kay Gamel

A three-day conference will provide 20 selected secondary-school teachers with an interdisciplinary study of Shakespeare's plays. The teachers will attend performances of *Hamlet*, *As You Like It*, and *Rosencrantz and Guildenstern Are Dead*. The seminars and discussions that follow will analyze Shakespeare works in terms of literature, history, and theater arts. The sponsors are interested in increasing participants' understanding of Shakespeare and, in turn, preparing them to better present the Bard to their students.

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Close Encounters Between Writers and Other Cultures

The Monterey Institute of International Studies (MIIS) is sponsoring its Fifth Symposium on Comparative Literature and International Studies. This year's theme is *A View from Outside: Writers' Encounters with Other Cultures*. Topics include "Creating a National Character," "Eyewitness Accounts," "America the Beautiful," "Landscapes of the Mind," "Restless Spirits," and "Suspended Between Cultures."

The symposium runs from November 22 (6:30 p.m.) to November 24 (4 p.m.). For program and registration information, contact Nancy Grabow, Division of Languages and Humanities, MIIS, 425 Van Buren St., Monterey, CA 93940 (408/649-3113). ☺

Continued from Preceding Page

Humanities for Californians

SHAKESPEARE THROUGH THE AGES: THE HISTORICAL EVOLUTION OF THE PLAYS IN PERFORMANCE

Sponsor: Solvang Theaterfest; Allan Hancock College; UC, Santa Barbara's Association for Creative Theater Education & Research

Director: Tim Beall

To improve public understanding and appreciation of the Bard, the sponsors are holding seminars to coincide with the Theaterfest's productions of *Hamlet* and *Floodgate*. They will discuss the historical, textual, social and political evolution of Shakespeare's plays in performance; hold dramatic recitations of Shakespearean verse; and encourage audience participation.

The seminars will be held in and about Santa Barbara this September and October. For information, contact Tim Beall, P.O. Box 1700, Santa Maria, CA 93456.

HAN DYNASTY PICTORIAL ART FROM SICHUAN, SOUTHWEST CHINA

Sponsors: The Chinese Cultural Foundation, San Francisco

Director: Lucy Lim

The Chinese curators and American scholars are planning an exhibit to interpret, illuminate, and assess the history, art, and culture of the Han dynasty. The Sichuan Provincial Museum is loaning pictorial tomb tiles, rubbings, pottery models, archaeological and cultural artifacts, plus models, diagrams, maps, and photographs.

The exhibit will be open to the public from January to April, 1987, at the Chinese Cultural Center.



Humanities and Contemporary Issues

LITTLE OLD LADIES

Sponsor: Film Arts Foundation, San Francisco

Director: Michal Aviad

CCH funds will help initiate the first media project to focus exclusively on older women's lives. The producers will conduct interviews and prepare a sample clip in preparation for a longer study: the portraits of four women, chronicling the sources of their strength and their daily struggles and touching on the myths and realities of their lives.

Subsequent funding would produce a 58-minute documentary for public television, community and educational screenings.

ETHICS AND ECONOMICS: PUBLIC FORUMS ON DEMOCRATIC PARTICIPATION IN ECONOMIC DECISION-MAKING

Sponsor: Center for Ethics and Social Policy; Graduate Theological Union, Berkeley

Director: Harlan Stelmach; Ron Stief

A series of five public forums will focus on how the benefits and burdens of our nation's wealth can be distributed more equitably. The policy areas include poverty, employment, food and agriculture, economic democracy, and global economic interdependence and will attract participants from the university, labor and politics, business, the poor and their representatives, and religion.

The lectures, discussions and study groups will be ongoing. The goal is to bring diverse groups into a common dialogue. ☺

Help Us Celebrate Our 10th Anniversary

In May 1985, the CCH marked ten years of grant-making in California. We plan to celebrate this anniversary with a number of events around the state during the week of October 13-19, 1985. Details about those activities will be published in the October newsletter. If you have a project whose activities might form an appropriate part of our statewide celebration or have humanities activities that might be promoted in association with the celebration, please contact Kendra Bonnett at the San Francisco CCH office before September 15. Also, we would be pleased to receive any testimonials or memories you might have about Council projects you may have attended in the past ten years. ☺



Humanities Network is Changing

New Audiences RFP

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Finally, an organization proposes a film series to be shown at different locations within a single county. The educational and commercial films (some funded by CCH) are clustered around topics of interest to community members. A panel of humanities scholars, chosen for their interests and their ability to lead discussions, meet with audiences after the films and help encourage discussions of issues and suggest texts that might appeal to interested members of the audience. The project would stage workshops with CCH staff at several locations in the county for representatives of organizations who might be interested in applying to CCH for their own projects.

This list is meant to be suggestive rather than definitive.

IV. ELIGIBILITY

Any nonprofit organization, institution or group, whether or not incorporated or tax-exempt, may apply.

V. PLANNING GRANTS AVAILABLE

To facilitate planning for these proposals, the Council will make available, on a competitive basis, a limited number of development and planning grants in amounts up to \$500 to organizations seriously committed to submitting a proposal. These planning grants will be awarded between September 1 and November 1, 1985. Interested parties should contact CCH offices and submit a two- to three-page letter including:

- 1) a brief description of the overall project concept, specifically addressing points 1-5 above;
- 2) a description of activities to be undertaken with planning grant funds;
- 3) summary information about the sponsoring organization; and
- 4) a budget detailing the anticipated use of the planning grant funds, including designation of local (cash or in-kind) cost sharing funds.

Planning grants will NOT be awarded to all who apply. Nor does the award of a planning grant guarantee funding of the proposed project.

VI. HOW TO APPLY

We encourage you to make contact early with CCH Staff. The Council will begin accepting planning grants on Monday, September 2, 1985, but you are welcome to contact CCH offices in San Francisco and Los Angeles by telephone anytime beforehand. The Council will NOT consider any planning grant application received after 5 p.m. on Thursday, October 31, 1985.

Full proposals (on CCH application forms) will be accepted at the CCH office in San Francisco anytime after October 1, 1985 and before 5 p.m. November 29, 1985. The Council will announce the award by March 1, 1986. ☺

The renderings illustrate several fanciful modes of transportation to the California gold fields. Courtesy of Bancroft Library, Berkeley, CA.

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NEXT DEADLINE: October 1, 1985

Proposals for these deadlines must conform to the 1985/86 Program Announcement. Send 10 copies of all proposals (14 copies of media proposals) to the San Francisco office by the date due.

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NETWORK

CCH Council Comings and Goings

It is always with mixed emotions that we face changes on the Council. We lose some good people, but also gain a few new ones. This summer is no exception. We want to thank *Lucie Cheng, Carl N. Degler, Hubert L. Dreyfus, Marsha Jeffer, Florette W. Pomeroy, Eleanor Mason Ramsey, and Katheryn Kish Sklar* for their service. We welcome the following new members:

Albert Camarillo is an associate professor of history at Stanford University and, since 1980, director of the Stanford Center for Chicano Research. He is the author of *The Urban Chicanos, Chicanas in California* and *Chicanos in a Changing Society*; he currently serves on the editorial board of the *Mexican Studies Journal*.

Professor *Marc Mancini* teaches French and Cinema at West Los Angeles College and is an adjunct professor with the University of Southern California's Department of Cinema. He has produced and directed such films and videos as *Emerging Black Artists; Bonjour, Hollywood; and Silverwind*. He is currently completing a history of French Cinema, entitled *The Moving Feast*.



Thomas Payzant has been the superintendent of the San Diego Unified School District since 1982. He has held similar positions in Pennsylvania, Oregon, and Oklahoma. He is president of the Council for Basic Education, as well as a member of its Board of Directors, and serves on the Board of Trustees for the National Humanities Faculty. Dr. Payzant is also active with the American Association of School Administrators.

Morton Rothstein is professor of history at the University of California, Davis and editor of *Agricultural History*. He is one of the foremost authorities of agricultural and western history. Dr. Rothstein is past president of the Agricultural History Society and former chair of Wisconsin's state humanities council. He has published articles in *Business & Economic History, Business History Review, Agricultural History*, and in numerous anthologies.

Dudley M. Varner is director of the California Agricultural Museum in Fresno. He was previously director of California State University's (Fresno) Archaeology Museum. He founded the Fresno County Archaeological Society and was a fellow with the American Anthropological Association. His writings appear in *American Antiquity, Masterkey, Southwestern Lore, The Mustang*, and other journals.

RFP Announcement and Program Updates

The CCH is a state-based affiliate of the National Endowment for the Humanities